



DYNAMIC BUSINESS INFORMATICS

11th ANNUAL DIVER CONFERENCE 2015

Date: **Thursday October 22nd**

Time: **9.50 a.m. to 4.15 p.m. (Lunch is provided)**

Venue: **The Carlisle East Suite, The Royal Marine Hotel, Dun Laoghaire, Co. Dublin.**



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9.15 a.m.	Registration / Tea /Coffee <i>Please indicate to DBI during registration if you will be staying for lunch, so that the Hotel can cater sufficiently.</i>	
9.50 a.m.	Welcome	Philip Byers (MC)
9.55 a.m. 1 st session	Opening Remarks Bob Corr is MD of DBI and set up DBI in Feb 2003. Prior to this Bob was MD of System Options Ltd. and has been involved with The Diver Solution since 1994.	Bob Corr (MD, DBI)
	DI's VISION and INDUSTRY DIRECTIONS The keynote from Fred Powers, Dimensional Insight's CEO, will talk about the DI Road Map, State of the Industry and look at the current industry trends. He will also share the results of some of the latest BI User surveys.	Fred Powers (CEO, Dimensional Insight)
	DIVER For REBATES & CUSTOMER PROFILING National Hardware (Arro) is a buying group for over 100 independent DIY Stores and Builders Merchants throughout Ireland, and is part of the United Hardware Joint Venture. National's dedicated team of buyers travel the world to source the best range of hardware and domestic products including plumbing, timber, sheet material, slates, housewares, gardening, electrical & power tool goods, which are supplied to its stores. A Diver user for over three years now, National make great use of Diver in a number of areas - David will detail how Diver is used in the key area of Supplier Rebate calculations, streamlining a complex and labour-intensive exercise. David will also touch on a number of other topics including multi-company data consolidation from SAP Business 1 and Integrity within a joint venture and relative customer profiling.	David Geoghegan (National Hardware)
	KELLETT GROUP - HOW DIVER TRANSFORMED AN IRISH BUSINESS IN JUST 12 MONTHS The Kellett Group have been using Diver for just over one year. Like a lot of Irish companies, the Kellett Group has experienced over 6 years of continuing losses in a difficult economic climate and the business has largely struggled to return to profitability. The implementation of Diver has been largely responsible for turning around the financial fortunes of the company. Sean will explain how Diver was the catalyst for change within the company and how the information coming from Diver makes difficult decisions simple. Sean will detail how using Diver dramatically helped production & logistics planning and is now the most important tool in daily production & logistics scheduling.	Sean Browne (The Kellett Group)
	GREENFINCH FIXHUB DEMO FixHub is a new partner of DBI, whose web-based management system is powered by Diver. It provides actionable business intelligence to all levels of users, from the CFO, the Operations Manager, to in house technicians and external contractors. FixHub gives managers, and their teams, full visibility and control over their facilities, assets, service processes and contractors. Damien will look at how FixHub and Diver can allow companies to unlock profits and cost saving through asset management solutions and use of actionable business intelligence.	Damien Gaynor (MD, FixHub)
11.30 p.m.	Break for Tea/ Coffee	

11.45 a.m. 2 nd Session	NEW FEATURES Fred will be sharing details of some of the latest features and modules in The Diver Solution and explaining more about the new Diver architecture that has been developed by his team in the US and Europe.	Fred Powers <i>(CEO, Dimensional Insight)</i>
	SPECTRE And ProDiver 7 John will present a live demo of new Spectre builder engine and its interface with ProDiver 7. The demo will show models building up to 20 times faster and taking just a fraction of the disk space of a traditional model, with virtually no Dimension limits and instant ProDiver performance. John will also outline which customers should move to the new version and what the migration issues are likely to be.	John Spillane <i>(CTO, DBI)</i>
1.00 p.m.	Break for Lunch	
2.00 p.m. 3 rd Session	DI WORKBENCH Anthony will present an overview of Diver development using Workbench, DI's new Integrated Development Environment (IDE). He'll demonstrate how the move from our current "suite of tools" to the new IDE will simplify the development process and empower developers to get more from the enhanced tool set by using existing and new modules.	Anthony Wright <i>(DBI)</i>
	MODERNISE DIVEPORT USING DIVEPORT SI Debbie will be sharing some ideas on how to transform and customise your Diveport pages using the Simplified User Interface (SUI) and its Menu Portlet, creating easy-to-navigate tabs using imagery relevant to your subject matter.	Debbie Lonsdale <i>(DBI)</i>
2.50 p.m.	Break for Tea/ Coffee	
3.00 p.m. 4 th Session	EXTENDING DIVER'S NEW PRODUCTION ENGINE Paul will show how to use the Diver Solution's new Production engine to greatly simplify the task of producing a weekly or monthly Report Pack. Using this technique Diver can be configured to automatically assemble a number of different reports into a single PDF for easy distribution by email to business stakeholders.	Paul Duggan <i>(DBI)</i>
	NEW DIVEPORT PORTLETS AND DIVER IN YY will demonstrate the ability to input data directly into DivePort via the exciting new DivePort IN feature which opens up the possibility of developing your own in-house applications. This includes CRM and Budgeting, where users can easily enter data from any device and at any location with the information being updated directly to their back end databases.	YY Tsang <i>(DBI)</i>
	DIVETAB Elaine will be giving an overview and demo of the features of DiveTab, the new Diver BI interface for tablets. DiveTab enables organisations to deliver valuable information to mobile users, anytime, anywhere; online or offline.	Elaine Breen <i>(DBI)</i>
4.10 p.m.	CLOSING REMARKS Bob & Fred bring the conference to a close.	Bob Corr <i>(MD, DBI)</i> Fred Powers <i>(CEO, Dimensional Insight)</i>
4.15 p.m.	CLOSE	

BACKGROUND NOTES ON GUEST SPEAKERS

Philip Byers	<i>Philip Byers is a strategic and business consultant providing services to clients in the SME sector. He has worked with clients across all business categories including IT, Pharmaceutical, Distribution, Waste management, Legal, Financial. He also lectures on Marketing Communications and International Marketing. Prior to setting up PBL he worked in the pharmaceutical and grocery industries in Sales, Marketing, Communications, Strategic Planning and General Management.</i>
Fred Powers	<i>Fred Powers cofounded Dimensional Insight, Inc. in 1989 with Stan Zandarotti. Prior to establishing DI, Fred served as a U.S. Naval Officer at the Pentagon where he designed the Naval Command Centre's first graphical presentation system for understanding readiness and asset data. As a defence contractor, Fred engineered database development projects relating to the status of forces, and at Honeywell he designed information systems for business processes relating to sales, marketing, and service. Powers holds a BS in Engineering Mechanics from the University of Wisconsin, Madison, and completed an in-house MBA program while at Honeywell. He has lectured at MIT Sloan School of Management, Boston University, Babson College, Sao Paolo University, and New York University on the application of dashboards, reporting and analytics technology in business.</i>
David Geoghegan	<i>An accountant by profession, as Financial Controller for National Hardware (Arro), a buying group for over 100 independent DIY Stores and Builders Merchants throughout Ireland, David is responsible for Business Intelligence initiatives, including a recent upgrade to the Diver Solution as part of a data consolidation exercise by the United Hardware joint venture.</i>
Sean Browne	<i>Sean is a qualified CIMA accountant and also holds a Bachelor of Business Studies (Hons) Degree from the University of Limerick. He has over 25 years' experience in various finance & business restructuring roles in a number of large Irish companies including Glanbia and Greenstar. He is currently Finance & Operations Director for the Kellett Group which employs 185 people and is the largest manufacturer of beds & springs in Ireland.</i>
Damien Gaynor	<i>Damien Gaynor has over 18 years of experience in the IT and Telecommunications industry, with particular emphasis on mobility, telemetry M2M and IOT solutions. He has a depth of experience in bringing new products to market from conception through to profitability. He is an evangelist for asset management and smart machines creating informed decision making platforms. As managing director of FixHub his aim is to drive customer growth by leveraging the benefits of actionable business intelligence.</i>
