DIVER PLATFORM™

DATA ANALYTICS, DATA GOVERNANCE, AND DATA MANAGEMENT SIMPLIFIED

Dimensional INSIGHT

Make informed decisions to increase efficiencies, boost profitability and fuel innovation.

DBI Dynamic Business Informatics

Dynamic Business Informatics Ltd.
Official Diver Platform Distributor
operating in Ireland and United Kingdom

The complex nature of big data often requires businesses to employ dozens of disparate data sources and information sets to satisfy all business requirements. Assembling this data into a single, actionable set of information can be difficult, costly, and time-consuming, preventing key decisions from being made in a timely fashion.

Data management, governance and analytics reporting solutions like Diver Platform and its applications provide you with the tools you need to explore your data to make informed decisions to increase efficiencies, boost profitability and fuel innovation.

DIVER PLATFORM PROVIDES:

Data Integration

Diver's powerful ETL (Extract, Transform, and Load) tool set can easily integrate all your enterprise internal/external data from multiple sources and in multiple formats—providing a validated and complete view of all data.

Data Governance & Management

Diver's Measure Factory® provides an automated business rules engine designed to put your governance stakeholders and subject matter experts in control. All business rules are stored in Diver's Measure Factory ensuring rule consistency throughout the enterprise. Assigned users can view and tailor the relevant measures and business rules. Diver's security module handles user authentication and access. control based on the user, group, and role.

Ad Hoc Analysis & Self-Service Reporting

Diver users have the ability to view information at a summary level and then "dive" directly into more detailed views to understand root causes. Diver enables users to dive in any direction they wish without the limitations of preset "drill paths" or hierarchical constraints. With Measure Factory's *My Page* users can create and manage private pages.

Visual Integrated Development Environment

Diver comes with Workbench®, an integrated visual development environment to develop, test, and manage all aspects of your Diver projects. Developers easily build applications using Workbench's visual elements. Workbench boosts productivity by reducing setup time, increasing the speed of development tasks, keeping developers up-to-date, and standardizing the development process.

Ad Hoc Interactive Dashboards & Scorecards

The web portal environment of Diver Platform is DivePort. DivePort dashboards provide users with timely access to business-critical diveable metrics in a format that's meaningful to their specific roles. In DivePort's powerful chart portlet you can produce and edit a multitude of visualizations without context switching as you customize your dashboard.

Data Engine

When your data input amounts to 500 million – 1 billion rows or more, you need builds to turn around quickly. Diver's Spectre™ data engine uses columnar datastore technology and in-memory calculations. It's build windows are quite small relative to the data input, which all adds up to making current data available to users fast and more frequently.
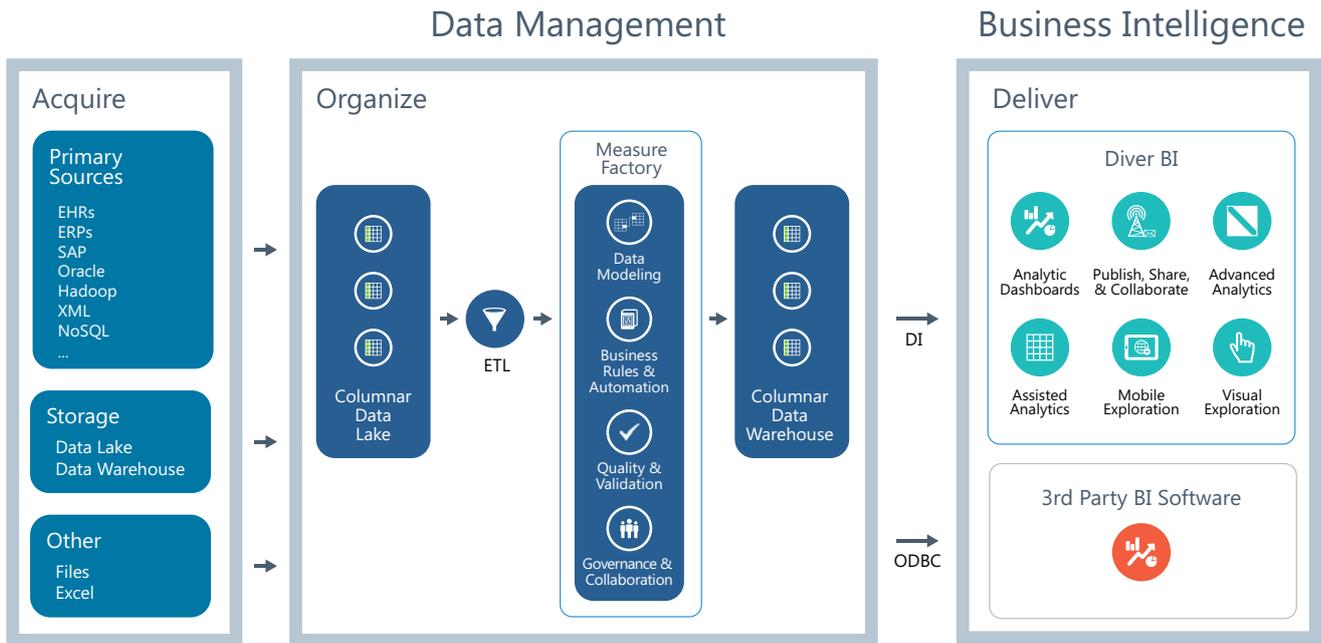
Data Visualization Exploration & Analytics

Diver provides users with the ability to easily identify trends and exceptions within the data by utilizing data visualization features. Data can be presented to users in multiple ways: interactive maps, indicators, bullet charts, trend lines, gauges and more.

DIVER PLATFORM ARCHITECTURE

Data Management

Business Intelligence

Acquire

Primary Sources

EHRs
ERPs
SAP
Oracle
Hadoop
XML
NoSQL
...

Storage

Data Lake
Data Warehouse

Other

Files
Excel

Organize

Columnar Data Lake

ETL

Measure Factory

Data Modeling

Business Rules & Automation

Quality & Validation

Governance & Collaboration

Columnar Data Warehouse

DI

ODBC

Deliver

Diver BI

Analytic Dashboards

Publish, Share, & Collaborate

Advanced Analytics

Assisted Analytics

Mobile Exploration

Visual Exploration

3rd Party BI Software

Diver's robust operating architecture provides a truly one source solution to integrate many data sources, automate predefined business rules, validate data, govern data and enable ongoing collaboration. Diver's architecture and tools maintain data consistency across the enterprise and generates data trust to make informed decisions.

"Diver allows us to be able to quickly identify things that look out of sort. Having the information strung together in a way where instead of going and printing out four or five different reports and doing a comparison and looking for patterns, it's all there for you on one screen. With Diver, you can click through and quickly see what might be right and what might be off. That allows you to make decisions and adjustments in a timelier manner."

Tony Maturo, Operations Controller
Fieldale Farms

"Diver's greatest strength is the lack of IS intervention. Speed and flexibility are also the product's strong points. If we build a multidimensional model and it's not exactly what we want, it's easy to go back and manipulate the model by swapping a dimension, adding an info field, or changing a calculated column. All of this is accomplished with a simple Windows interface. Diver allows users fast access to large amounts of historical data, and the ability to view information by any conceivable category. We're building models that hold information from 376K invoices in Accounts Payable. Users are able to quickly get down to the invoice, even though the database covers a 4-year period."

Scott Kaposci, Senior Systems Application Developer
Florida's Natural

"We discovered that we had actually sold fewer mattresses than previously estimated, and that a proportion of our biggest customers were causing our biggest losses. We were losing money every time we took an order! We found that our own brands were actually competing against each other, forcing prices down. Employees mainly use the business intelligence tools to evaluate policy. In the past, they regularly asked different colleagues for pieces of information about the service. That took up a lot of time. Diver enables a much higher degree of self service. Now, employees can find the answers on their own. The tool gives them more insight."

Sean Browne, Finance & Operations Director
Kellett Group

"We've had success with Diver for the last 10 years and it gives us everything we need in terms of information. In addition, we've had a great partnership working with the Dimensional Insight team and whenever I have an issue with something or a change that needs to be made, I have 100% confidence in the Diver team to resolve it quickly."

Matthew Enny, Sales Analytics & Reporting Manager
Campari America

ABOUT DIMENSIONAL INSIGHT

Dimensional Insight is a leading provider of analytics and data management solutions. We provide data integration, data management, data governance, reporting, analytics, and dashboard capabilities embedded in our core analytics platform, as well as a portfolio of analytics-focused applications. These solutions enable customers to gain insight into their data, allowing them to make better decisions.

Founded in 1989, we have thousands of customers worldwide, and we consistently rank as a top performing platform by customers and industry analysts. Our team of domain experts and talented distributors like **Dynamic Business Informatics** apply their experience to all of our solutions to ensure that we are helping our customers meet their challenges to increase efficiency, reduce operating expenses, and increase profitability.

OTHER SOLUTIONS TO KEEP YOU CONNECTED TO YOUR DATA:

DiveTab™ our mobile solution allows users to interact and gain visibility to data and other information on an iPad®, Windows®-based tablet, PC, iPhone®, and Androids — both connected and disconnected from the internet. Providing the ability to create reports, dive into details, show videos, make presentations and store, read, export, and email documents gives everyone the flexibility they need be successful.

DIVER PURPOSE-BUILT BUSINESS APPLICATIONS EXAMPLES:

- **General Ledger Advisor:** Minimize your reliance on IT support for data extraction and report generation by automatically bringing your financial data together from stand-alone accounting systems, payroll, time & attendance systems, and more.

- **Inventory Advisor:** Helps organizations control costs and capture revenue by understanding, tracking, and managing inventory.

DIVER DEPLOYMENT OPTIONS

- On-premise (installed)
- Dashboards
- SaaS
- Mobile
- Ad hoc analysis
- Alert notifications
- Data discovery
- Data integration
- Exception reporting
- Hybrid capabilities

CONSULTING & CUSTOMER SUPPORT

Dimensional Insight's professional services team offers an array of services that span the entire project life-cycle—from needs assessment to system maintenance. Our consultants employ best-in-class project delivery practices to design, implement, and customize your Diver deployment. Our consultants draw on their extensive domain knowledge to deliver optimal results, faster implementations, and cost savings for our clients. We partner with each of our customers to ensure rapid implementation of all project initiatives. Our #1 objective is to provide the expertise and process knowledge to maximize return-on-investment and minimize risk.

> "Implementation went very fast ... for the first time we had visibility into the data, and could do any analysis needed ..."
>
> Elaine Ritchie, Director of Information Technology
> **New Balance**

TRAINING OPTIONS

Diver training helps users, developers, and IS/IT staff fully understand and benefit from the power of Diver. Courses are delivered onsite at customer organizations or online. Courses can be customized to meet specific needs and organizational challenges.

DIVER IS A COMPLETE PLATFORM

Every implementation includes the installation of required back-end server and production components. There are no hidden costs or expensive third-party tools required to deploy additional features. Users access data through a number of interface options depending on their specific information-viewing and analysis needs.

Dimensional INSIGHT

DRESNER
ADVISORY SERVICES
INDUSTRY EXCELLENCE AWARD
2018 WINNER

Recognized as an Industry Leader in the Wisdom of Crowds BI Market Study

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